

90
years

OF INDUSTRY REPRESENTATION
1935 - 2025



CONSTRUCTION
INDUSTRY
FEDERATION

CONSTRUCTION N

THE MEDIA PACK 2025

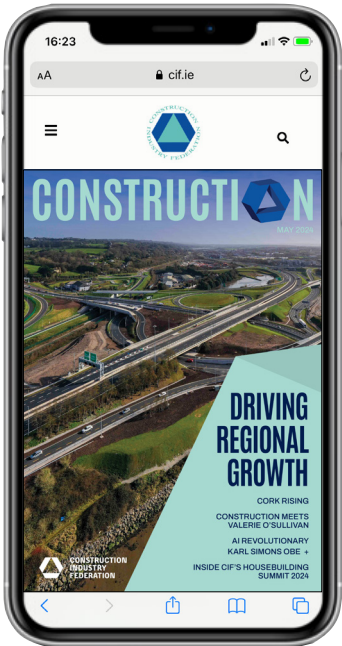
THE OFFICIAL MAGAZINE OF THE CONSTRUCTION INDUSTRY FEDERATION

Construction Magazine

Trade Publishing, iQuest Ltd, AIG House, Merrion Centre, Dublin D04 H2H4

constructionmagazine.ie

ABOUT US



WE ARE CONSTRUCTION

Construction is the official magazine of the Construction Industry Federation (CIF), covering news, topical issues, member activities, economic trends, new products and developments across all sectors of the industry.

From the latest industry-leading information to insight into what's really happening, each edition of Construction will give you the opportunity to be part of a bigger conversation on what really matters to the construction industry.

As the most widely-circulated building magazine in Ireland, Construction informs key decision makers about the issues affecting the industry today.

WE ARE PEOPLE

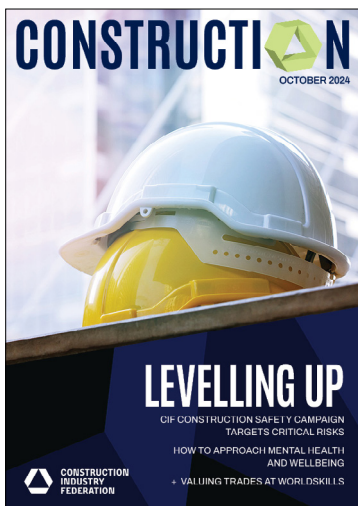
Through a multi-platform approach and with a dedicated network of experts, analysts and columnists, Construction magazine focuses on building relationships, knowledge and purpose.

Published 8 times per year, Construction will provide you with unparalleled access to a long-established leadership network from Managing Directors and Chief Executives to Consultants, Government, Developers and Architects.

Our ethos of sharing ideas and exchanging views will give you a market edge and access to solutions in an ever-competitive, challenging and changing world.

Each issue, approximately 84 pages published in A4 gloss, is published with a series of industry related profiles, in-depth features and inspiring interviews as well as the latest CIF and membership news.

Construction magazine also publishes the Top 50 CIF Contractors issue. Based on turnover data and figures, this annual publication is the most up-to-date, precise and comprehensive listing of Ireland's leading contractors.



WE ARE COMMUNITY

Founded in 1935, for 90 years the CIF has been the leading voice on everything that matters to the construction industry.

With a national, regional and international viewpoint across all sectors of the industry, CIF's *Construction* magazine represents the views of contractors at the highest levels right down to those working day-to-day on site.

Through experience and insight we successfully navigate the business, political and economic arenas providing a full spectrum point of view in areas including recruitment and training, health and safety, government engagement, as well as marketing and industrial intelligence.

Campaigns like *#BuildingEquality* and *Time to Change, Time to Talk* are also some of the essential issues we feature to drive the conversation around health, safety, sustainability, ESG, diversity and equality across the industry.

Part of a long-established network of industry professionals and organisations

CIF Associations

- ◆ Alliance of Specialist Contractors Association (ASCA)
 - Irish Association of Demolition Contractors (IADC)
 - Irish Mobile Crane Hirers Association (IMCHA)
 - Master Painters and Decorators of Ireland (MPDI)
 - National Association of Scaffolding and Access Contractors (NASAC)
- ◆ Civil Engineering Contractors Association (CECA)
 - Water Services Operators Group
- ◆ Irish Home Builders Association (IHBA)
- ◆ Master Builders & Contractors Association (MBCA)
- ◆ Mechanical & Electrical Contractors' Association (M&ECA)
- ◆ Register of Heritage Contractors
- ◆ Smart Off-site Association

Construction magazine is part of the CIF national membership network, comprising of 12 branches across three regions in Ireland

- ◆ Eastern Region
- ◆ Southern Region
- ◆ Western/Midlands Region

WE ARE VISION

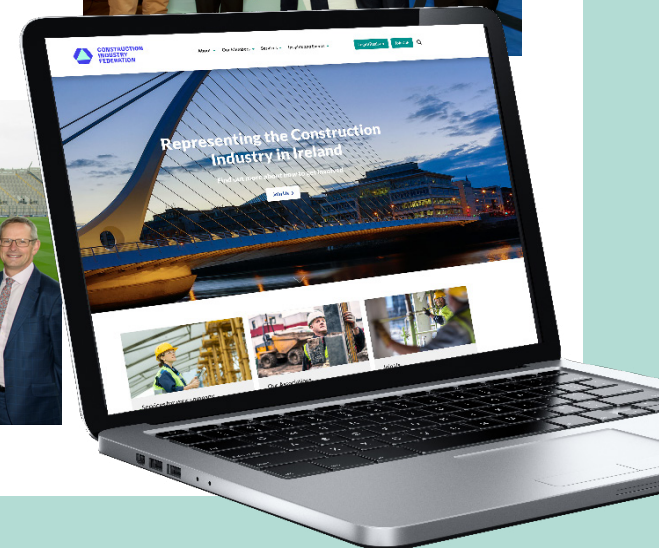
Construction magazine is published by iQuest. Established in 2001, iQuest is Ireland's leading events, production and media business, sitting as part of the Business Post Group.

Its business units include an extensive conference and exhibitions portfolio, a range of major stand-alone event brands, an independent professional event organising division, a tailored virtual production solution, a suite of masterclasses and executive learning programmes and a robust trade publishing division.

We pride ourselves on providing experiences that enable audiences to learn, develop, foster commercial opportunities and make better business decisions.



The CIF *Construction* magazine community is always growing through our website, social media and network of events



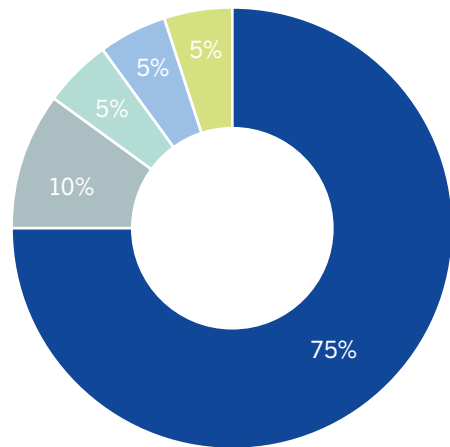
STATISTICS & EVENTS



OUR DEMOGRAPHIC

The who, what and where of the construction industry from the boardroom to the building site

OUR AUDIENCE



- CIF Membership
- Architects
- Consulting & Engineers
- Government Bodies
- Local Authorities

ANNUAL EVENTS

- CIF International Women's Day Summit - March 7
- IHBA Housebuilding Summit - April 8
- CIF Health and Safety Summit - May 1
- CIF Southern Construct Summit - May 22
- Lighthouse Construction Lunch - June 13
- Top 50 Contractors 2025 launch - June
- CIF Annual Conference 2025 - September
- CIF Digicon - October 21

BE SEEN

Collaborate with us to communicate your message with tailor-made spaces in our magazines, website, newsletters and events

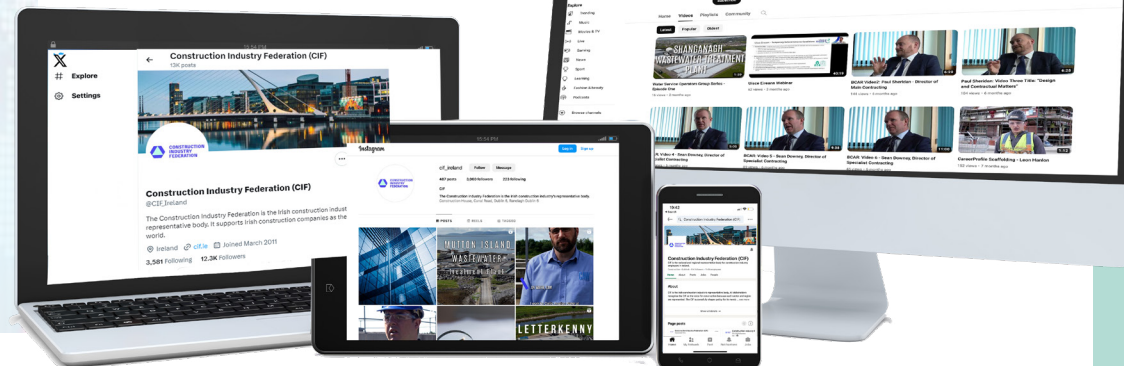
- ▶ Print Adverts
- ▶ Advertorials
- ▶ Digital Advertising
- ▶ Partnerships & Campaigns
- ▶ Sponsorship
- ▶ Live Events & Webinars
- ▶ Bespoke Marketing Solutions
- ▶ Research & Development

OUR SOCIAL NETWORK

- 55.4K followers
- 12.2K followers
- 13.2K followers
- 10.8K likes
- 6 million views
- 11K likes
- 3.3K followers
- 1.2K subscribers

*Figures January 2025

Construction Magazine: Circulation 4,000



THE TECHNICAL BITS

PRINT & DIGITAL ADS

Please send a packaged InDesign document (preferred) including fonts and all images.

Text sent digitally via email in a Word document or embedded in the email.

Full Page adverts sent as high-resolution PDF files with 3mm bleed on all edges and crop marks.

Please keep all main content such as logos and text at least 10mm away from the document edges. All images at 300dpi or higher.

High resolution JPEGs (300 dpi) - images selected from the web or images sent over in Word documents will usually be too low resolution to use.

For large files please use free FTP site wettransfer.com.

Complete adverts should be sent as print-ready PDFs and include 3mm of bleed on all edges.

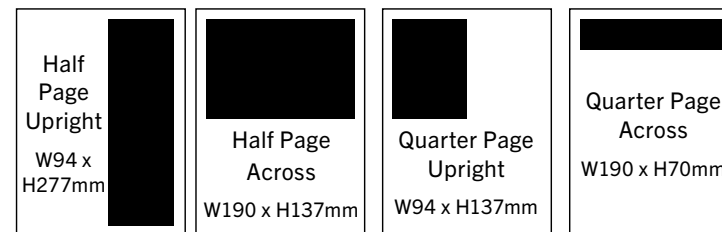
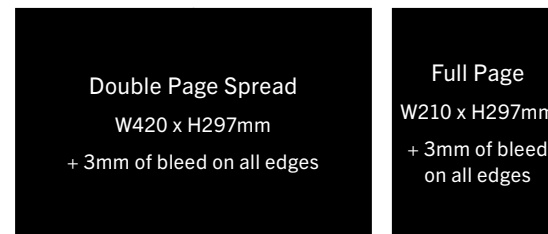
Digital files to be sent as either PNG, JPEG or GIF files at 72dpi.

RATES & SPECIFICATIONS

PRINT | FULL COLOUR

Advert	Display Advertising	Advertorial
Full Page	€2,400	€2,000
1/2 Page	€1,430	€1,000
1/4 Page	€880	€660
Double Page Spread	€4,300	€3,200
IFC Gatefolds (4 pages)	€10,000	
Back Cover	€3,000	
Bound Inserts	€10,000	

CIF DISCOUNT RATE - 15%



DIGITAL

Digital Advertising	Cost	Specifications
Leaderboard Advert (4 weeks)	€1,000	728 x 90 px
MPU Advert (4 weeks)	€700	300 x 250 px
Sponsored Content and posted to all social media sites (4 weeks)	€750	500-600 words, + 2-3 high res images & link website
Newsletter banner	€1,000	728 x 90 px
Website Takeover	By arrangement	

DESIGN

Our creative team can also work with you to create bespoke in-house advert design. Rates start from €40. Email francis@iquest.ie

TERMS

- ◆ Credit terms - Strictly 30 days
- ◆ Magazine Circulation - 4,000

SAFETY GUIDANCE ON PHOTOS AND ARTWORK

People featured in ads/pictures must wear full PPE if on a construction site. That's a hard hat, gloves, hard boots, high vis wear and protective glasses. If works are being carried out that need specific PPE other than above, e.g. mask, hearing protection etc., these should be clearly visible. In other scenarios, e.g. work at height, it should be clear to the reader that the appropriate safety precautions have been taken - e.g. handrails etc... Workers in photos should be shown working safely and using the correct equipment and safety practises to reflect the safety philosophy of the construction industry. If in doubt, please seek professional advice .

PUBLISHING DATES & THEMES



ISSUE	THEME	SUPPLEMENT SPECIALS	BOOKING DEADLINE	COPY DEADLINE	PUBLICATION DATE
MARCH	Women in Construction	<ul style="list-style-type: none"> Celebrating trailblazers in Irish construction Equality, Diversity & Inclusion (EDI) 	February 3	February 5	March 3
APRIL	Housebuilding	<ul style="list-style-type: none"> Affordable housing innovations: Technologies and policies driving affordability Design trends for sustainability: Insights into passive housing and green certifications 	March 7	March 10	March 31
MAY	Regional Development & Infrastructure Investment	<ul style="list-style-type: none"> Shaping the market: Trends and outlook 2025 Electric evolution: Infrastructure and fleet Innovations 	April 11	April 14	May 6
JUNE / JULY / AUGUST	Top 50 Contractors	<ul style="list-style-type: none"> Sustainability metrics: A closer look at how top contractors are measuring progress toward net zero Global insights: How Irish contractors are influencing international projects 	May 16	May 17	June
SEPTEMBER	CIF 90th Anniversary Special Projects	<ul style="list-style-type: none"> This special edition will feature 90 construction projects changing the landscape of Ireland Building talent: The future of skills and recruitment 	July 19	July 22	August 5
OCTOBER	Health & Safety	<ul style="list-style-type: none"> Wellness on site: Supporting mental health in the industry Safety tech: The role of wearables and IoT in enhancing safety 	September 12	September 15	October 6
NOVEMBER / DECEMBER	Digital Construction + Technology	<ul style="list-style-type: none"> The role of AI and automation in large-scale projects Blockchain in construction: Applications in contracts and supply chains Building a better future: ESG in construction 	October 17	October 20	November 10
JANUARY / FEBRUARY	Look Ahead to 2026	<ul style="list-style-type: none"> Industry game changers 10 construction innovations to watch Mega projects breaking ground in 2026 Top-performing SMEs and rising stars in construction CIF Annual Wall Planner Insert 	December 5	December 8	January 5



**CONSTRUCTION
INDUSTRY
FEDERATION**

COMMERCIAL

If you would like to look at advertising, advertorial or any commercial elements within *Construction* magazine please contact Commercial Sales Manager Francis McGinley

Email: francis@iquest.ie
Tel: +353 87 4477 672

BECOME A CIF MEMBER

If you are looking for access to leading construction information, services and representation, or your company supplies products or services into the sector, CIF membership is for you.

For more information about tailored membership packages contact Membership Development Executive Bernardine Walsh

Email: bwalsh@cif.ie
Tel: +353 (1) 4066067

EDITORIAL

If you have editorial or relevant news to contribute to *Construction* magazine please contact Managing Editor Siobhán Breatnach

Email: siobhan@iquest.ie